



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
963214-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963214	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/16/12	10/22/12	LIVE WITH KELLY & MICHAEL 9A-10A		-TWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WCVB F	10/19/12	9:37 AM LIVE WITH KELLY & MICHAEL	9A-10A		:30	0FA12Z151H	\$500.00	NM
2	10/16/12	10/22/12	STEVE HARVEY DAY	10-11a	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WCVB F	10/19/12	10:35 AM STEVE HARVEY DAY	10-11a		:30	0FA12Z151H	\$350.00	NM
3	10/16/12	10/22/12	Millionaire	1228-1p	-TWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB Th	10/18/12	12:54 PM Millionaire	1228-1p		:30	0FA12Z151H	\$500.00	NM
4	10/16/12	10/22/12	Cityline	1158-1230p	-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -----S Spots/Week 1 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB Su	10/21/12	12:07 PM Cityline	1158-1230p		:30	0FA12Z151H	\$100.00	NM
5	10/16/12	10/22/12	Good Morning America	658-9a	-TWTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 2 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WCVB W	10/17/12	7:50 AM Good Morning America	658-9a		:30	0FA12Z151H	\$1,500.00	NM
2	WCVB Th	10/18/12	8:55 AM Good Morning America	658-9a		:30	0FA12Z151H	\$1,500.00	NM
6	10/16/12	10/22/12	430a Eyeopener	430-5a	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week		Rate	Type
							Week	Day		
6	10/16/12	10/22/12	430a Eyeopener	430-5a	MTWTF--	:30	4		\$100.00	NM
Class of Time - Immediately Pre-emptible without notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	Tu	10/16/12	4:56 AM	430a Eyeopener	430-5a	:30	0FA12Z147H	\$100.00	NM
1	WCVB	W	10/17/12	4:45 AM	430a Eyeopener	430-5a	:30	0FA12Z151H	\$100.00	NM
2	WCVB	Th	10/18/12	4:44 AM	430a Eyeopener	430-5a	:30	0FA12Z151H	\$100.00	NM
4	WCVB	F	10/19/12	4:39 AM	430a Eyeopener	430-5a	:30	0FA12Z151H	\$100.00	NM
7	10/16/12	10/22/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1		\$550.00	NM
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/15/12	10/21/12	-----S	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Su	10/21/12	8:39 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	0FA12Z151H	\$550.00	NM

Total Spots **11**

Payment Terms 30 Days

<u>Gross Total</u>	\$5,400.00
<u>Agency Commission</u>	\$810.00
<u>Net Amount Due</u>	\$4,590.00